



PROGRAM

Thursday, July 2, 2026

10:00 – 12:00: Executive Bureau of ORU Fogar (members only)

Session Hall – Casa de la Provincia

Tomás Ordóñez and Bolívar Streets, Cuenca.

14:00 – 16:00: ORU Fogar Annual Assembly 2026 (members only).

Teatrino Raquel Rodas- Casa de la Provincia.

Tomás Ordóñez y Bolívar Streets, Cuenca, Ecuador.

19:00 Opening of the official ceremony.

20:00 Diplomatic cocktail.

21:00 Azuayan Nighth.

Friday, July 3, 2026

FORUM- TOURISM AND REGIONAL ECONOMIC DEVELOPMENT

Teatro Sucre - Street Luis Cordero (between Mariscal Sucre y Presidente Córdova), Cuenca, Ecuador.

9:00 – 9:30: Registration.

9:30 – 10:00: Opening.



The role of regions in tourism management

- *Juan Cristóbal Lloret, Prefect of Azuay.*
- *Maximiliano Mauvecín, Director of GLOCAL.*
- *Clemente Bravo, Prefect of El Oro and President of the Consortium of Decentralized Autonomous Provincial Governments of Ecuador.*
- *Rachid el Abdi, President of the Regional Council of Rabat Salé Kénitra, Morocco, and of ORU Fogar.*

10:00 – 11:00: SESSION 1:

Heritage as one of the keys to the tourism offer

11:00 – 12:00: SESSION 2:

AI and data-driven decision-making

12:00 – 13:00: SESSION 3:

MICE. Meetings, Incentives, Conferences and Exhibitions tourism.

13:00 – 14:00: Lunch

14:00 – 15:00: SESSION 4:

Financing tourism infrastructure

15:00 -16:00: SESSION 5:

Tourism, gastronomy, and food sovereignty

16:00 -17:00: SESSION 6:

An opportunity for entrepreneurs and youth

17:00 – 18:00: SESSION 7:

Public-private coordination as a key to development



18,00 -18:30: CLOSING

All sessions will include a concept note on the ORU Fogar website to frame the topic and discussion.

Simultaneous interpretation in Spanish, French, and English.

Saturday, July 4, 2026

TOURIST VISIT – QHAPAQ ÑAN / ANDEAN ROAD SYSTEM PROJECT

Option 1: Todos Santos and the Historic Center of Cuenca

This option focuses on the historical evolution of Cuenca, from its Cañari and Inca roots to the colonial and republican periods.

- 10:00 – 10:45 a.m.: Guided tour of the Todos Santos Archaeological Complex.
- 10:45 – 11:00 a.m.: Transfer to the Pumapungo Site Museum.
- 11:00 a.m. – 12:00 p.m.: Visit to the Museum and Pumapungo Archaeological Park. Includes interpretation in the chakras and gardens..
- 12:15 – 14:00 p.m.: Lunch at Salón Tres Estrellas, a traditional cuisine restaurant founded in 1952.
- 14:00 – 14:55 p.m.: Guided visit to the Old Cathedral (Church of El Sagrario).
- 15:05 – 16:00 p.m.: Tour of the New Cathedral (Cathedral of the Immaculate Conception). Visit to its domes, stained glass, and central nave.

Option 2: Chobshi Archaeological Site (Sigsig Canton)

A journey to the oldest settlements in Ecuador, focused on prehistory and spirituality.

- 10:00 a.m.: Departure from Cuenca to Sigsig canton.
- 12:00 – 13:30 p.m.: Lunch in the area.
- 13:30 – 14:00 p.m.: Visit to Pailón de Chobshi, a natural attraction with a waterfall and ancestral trails.
- 14:00 – 14:30 p.m.: Visit to Cueva Negra de Chobshi. Explanation of Paleo-Indian hunter-gatherer groups.

- 
- 14:30 – 15:10 p.m.: Tour of the Castle of Cacique Duma, an important structure of the Cañari lordship.
 - 16:30 – 17:30 p.m.: Spiritual cleansing activities with sages (shamans) and ritual closing of the tour.
 - 19:00 p.m.: Return arrival in Cuenca.

Option 3: Paredones de Molleturo

A hiking and adventure route to discover Inca engineering in the western mountain range.

- 10:00 a.m.: Departure from Cuenca via the Cuenca–Molleturo road.
- 11:30 – 12:00 p.m.: Technical stop at “El Sabrosón” Restaurant.
- 12:30 – 13:20 p.m.: Trek to Paredones de Molleturo. Medium-high difficulty hike lasting 50 minutes.
- 13:20 – 14:00 p.m.: Lunch at the archaeological site.
- 14:00 – 15:00 p.m.: Guided interpretation of the site’s importance within the Qhapaq Ñan and its carved rock architecture.
- 15:00 – 15:30 p.m.: Free time for photos and independent exploration.
- 15:30 – 16:10 p.m.: Descent from Paredones to Zhobshi.
- 17:40 p.m.: Return by vehicle and estimated arrival in Cuenca.